

**Stern Bros**  
will place on sale  
**To-morrow**  
A special purchase of  
**Pure Silk Hosiery**  
consisting of  
Ladies' Ribbed and Plain  
Black, Vertical  
and Roman Stripes,  
Black Boots with fancy  
and light colored tops,  
also solid colors, at **\$1.59**  
Actual value \$2.50 to \$3.50

Men's Black  
Pure Silk Socks,  
with spliced soles, at **\$1.15**  
Actual value \$2.00

**Stern Bros**  
Monday,  
Special offering of  
**Men's English Underwear**  
by Natural Wool  
and Drawers at **\$2.19**  
Value \$2.75

Llama Wool  
and Drawers  
and Heavy at **\$2.73**  
Value \$3.25

quality  
and Wool  
and Drawers, at **\$3.25**  
Value \$3.95

de's Pure Silk  
ts and Drawers  
and Winter Weight  
and Nine Thread, at **\$4.95**

ve Thread, at **\$7.90**

Sixteen Thread, at **\$9.75**

**West 23d St.**



**F. Booss & Bro.**  
Importers and Manufacturers of  
**FINE FURS.**  
Mink, Persian and Baby  
Lamb Jackets, Capes &  
Muffs a Specialty.

We particularly recommend our  
large importation and collection  
of Russian and Hudson  
Bay Sable, Mink, Persian and  
Ermine Collarettes in Exquisite  
designs.

Unsurpassed variety of NECK-  
WEAR, in all Furs.

Gentlemen's Fur Coats.  
Hall and Parlor Rugs.

**EVERYTHING IN FURS.**  
A SPECIAL DEPARTMENT FOR RE-  
MODELLING AND REPAIRING.

449 Broadway, 26 Mercer St.  
Four Doors Below Grand Street, "L" Station.  
TELEPHONE 188 SPRING.  
**NEW YORK.**

Style Book Mailed on Application.

**Arnold**  
**Instable & Co.**  
**Ladies'**  
**French Gowns,**  
mer, Ball and Street Dresses.  
**Tailor-made Costumes**  
ving Coats, Walking Jackets.  
**Long Garments.**  
Golf and Tourists' Capes.  
Carriage and Evening Wraps.

**449 Broadway & 19th St.**

**BUY A STORE**  
**OR BUSINESS**  
THROUGH  
ay Journal  
"Want" Advt.

**Macy's**  
6th Ave. 14TH ST.

### Women's Tailored Suits.

"Were \$—; our price now \$—."  
That phrase is full of strong mean-  
ing when found in the Macy adver-  
tising. Natural causes—climatic  
phenomena—affected the Suit busi-  
ness. A warm October lessened  
the distribution expected. That cre-  
ated a surplus that must be made to  
vanish. There's one best way. We  
adopt it. To quicken sales you'll  
find many of the handsomest and  
most desirable styles marked at re-  
duced prices. At our original fig-  
ures they were matchless. Think  
of the saving the revision makes  
possible.

Women's Tailored Suits, made of gray  
camel-hair cheviot, jaunty reefer coats,  
habit-back skirts, both lined throughout  
with heavy taffeta silk, were  
\$18.67; our price now..... **\$15.99**

Women's Tailored Suits, made of best  
quality gray, blue and brown Oxford  
cloth, nobby fly-front coats lined with  
taffeta silk, one-piece skirts, trimmed with  
two bands, lined with percaleine, were  
\$23.99; our price now..... **\$19.99**

Women's Tailored Suits, made in a vari-  
ety of materials, including Oxford  
cloth, ladies' cloth, pebble cheviot and  
chadid serge; new style double-breast-  
ed "dip" coats and fitted effects, habit-  
skirts, all are lined throughout with  
taffeta silk, were \$33.34; our  
price now..... **\$26.67**

### Women's Skirts.

Women's Skirts, made of gray home-  
spun cheviots, demi-habit back, scal-  
loped front, tailor stitched, lined  
with percaleine, worth \$6.50; our  
price \$4.74.

Women's Skirts, made of Priestly's black  
cheviots, habit-back, open on side, tailor  
stitched, lined with taffeta silk,  
worth \$13.50; our price..... **\$10.49**

### Women's Coats.

Propitious weather at last. As these  
words flow from the pen there's a call  
for Coats in the air. The sun is  
brilliant in the East and the wind is  
hard and cold from the North.  
Nothing could be more opportune  
than the following:

Women's Coats, made of black Kersey  
cloth, six button effects, new style sleeves,  
lined throughout with Skinner's  
satin, worth \$10.00; our price..... **\$6.49**

Women's Coats, made of satin-finish  
Kersey cloth, jaunty double-breasted  
style, finished with several rows stitching,  
lined throughout with taffeta silk, sizes  
32 to 49, worth \$14.00; our  
price..... **\$10.63**

Women's Coats, made of velvet, double-  
breasted "dip" front effects, handsomely  
braided and jetted, edged with Alaska  
sable, lined throughout with taffeta  
silk, worth \$28.50; our  
price..... **\$22.11**

Women's Ulsters, made of double-face  
English Oxford cloth, box front, half-  
fitted back, finished with wide tailored  
straps, full reverses, high storm  
collar, worth \$28.00; our price **\$23.41**

### Women's Golf Capes.

Their popularity is progressive. More  
and more women are asking for  
them. A sensible garment—and  
picturesque. No style of Scotch  
origin ever endured so long. Nothing  
better for knock-about wear.  
Reducing prices on Golf Capes while  
they are at their zenith is peculiarly  
a Macy movement.

Women's Golf Capes, made of double-  
face cloth, various color schemes, com-  
bination style, high storm collar, fin-  
ished with fringe, were \$13.74; our  
price now..... **\$10.99**

Women's Golf Capes, made of high-  
grade double-face cloth, plain yokes, plain  
cloth straps, stitched in white, high  
storm collars, were \$14.99; our  
price now..... **\$12.49**

### Among the Furs.

We give account of a few Fur spe-  
cials. Do not forget that richer  
qualities are here in enormous vari-  
ety at prices correspondingly at-  
tractive—Coats, Capes, Peleries,  
Collarettes, Muffs, Trimmings and  
Robes for baby carriages.

Electric Seal Coats, double-breasted  
taffeta silk; cerise, blue, cardinal, red  
and scores of changeable effects, finished  
with umbrella-shaped ruffle and  
wide corded ruffle, sizes 32 to  
44..... **\$39.99**

Electric Seal Coats, new model fronts,  
deep-fitting of mink fur forming reverses,  
high-storm collar faced with mink,  
lined with heavy satin..... **\$58.49**

### Women's Silk Petticoats.

Casual traders, as well as those women who comprehend our  
methods and maintain unswerving loyalty to the Macy stores, keep our  
Petticoat stock rustling. We select the novel, rich and charming styles  
that emanate from the high priestesses of Parisian and Viennese fashions,  
copy them with conscientious fidelity to every controlling and minor  
detail, and sell them for about half what the originals cost elsewhere.  
No woman can choose the replicas from the models—unless she makes  
a successful guess. The range is from \$4.98 to \$35.41.

Women's Skirts, made of heavy colored  
taffeta silk; cerise, blue, cardinal, red  
and scores of changeable effects, finished  
with umbrella-shaped ruffle and  
wide corded ruffle..... **\$4.98**

Women's Skirts, made of black and col-  
ored taffeta silk, finished with umbrella-  
shaped ruffle and five corded ruffles—  
some trimmed with accord-  
ion-plaited flounce..... **\$6.99**

Women's Skirts, made of black and col-  
ored taffeta silk, finished with umbrella-  
shaped ruffle and five corded ruffles,  
with reverse hems and  
cords..... **\$7.49**

The Diamond Sale  
Continues.  
Prices a Third  
Less Than the  
Rates Current  
Before the War in  
Africa Started.

### Handkerchiefs.

The Macy Handkerchief business is  
already a thrill with the Holiday  
spirit. We've planned to eclipse  
every former effort. That means  
we will sell more Handkerchiefs,  
sell better Handkerchiefs and charge  
less for them than ever before.

We operate a Handkerchief factory  
in Belfast. It is an advantage worth  
emphasizing. All our Handkerchiefs  
are linen. Cotton and tow and every  
other fibre not flax is rigidly ex-  
cluded.

Besides the feeling of security in re-  
gard to quality derived from buying  
of the manufacturer, you are en-  
abled to save the middleman's profit.

Women's Hemstitched Linen Handker-  
chiefs, narrow hem, regular 16c.  
value; at..... **12c**

Women's Hemstitched Linen Handker-  
chiefs, quarter and one inch hem,  
regular 25c. value; at..... **19c**

Women's Hemstitched Linen Handker-  
chiefs, very fine and sheer, regular  
35c. value; at..... **24c**

Women's Linen Handkerchiefs, trimmed  
with dainty lace inserting and Van  
Dyke points, 22c, 24c, and..... **46c**

Women's Linen Handkerchiefs—tasteful,  
artistic embroidered designs—stars,  
medallions, fleur de lis, trefoil, crescent,  
vine, leaf, ring, dot. Plain, scalloped,  
geometric, hemstitched and lace trimmed,  
36c, 46c, 59c, 79c, 84c, 99c. up to \$1.09.

Men's Linen Handkerchiefs, medium and  
large sizes, exquisitely hemstitched—  
wide and narrow effects, 16c, 24c, 34c,  
46c, 59c. up to 94c.

Men's Hemstitched Linen Handkerchiefs,  
one inch hem, hand-embroidered initials,  
22c, 24c, and 29c.

### Cashmere Tea Gowns.

It is downright extravagance for a  
woman to make a Tea Gown. That  
particular part of her wardrobe is  
here—ready to wear—for less money  
than she'd have to pay for the mat-  
terial. And each garment holds a  
grace and charm that are usually  
lacking in the one fashioned at home.

Women's Cashmere Tea Gowns, square  
yoke trimmed with braid-edged  
ruffle..... **\$2.99**

Women's Cashmere Tea Gowns, round  
yoke of lace inserting and rib-  
bon and braid-trimmed ruffle..... **\$3.99**

Other qualities correspondingly cheap,  
ranging up to \$35.99.

### Flannelette Wrappers.

If flannelette was used for nothing  
else it would merit distinction for  
its adaptability as a fabric for wom-  
en's wrappers. The spinners make  
it soft, light and warm; the de-  
signers and dyers do their part cred-  
itably and we look after the making  
and pricing.

Women's Wrappers, made of striped  
and figured flannelette, braid-edged ruffle  
over shoulders, skirt finished with  
wide ruffle..... **89c**

Women's Wrappers, made of striped  
and figured flannelette, yoke and shoul-  
ders trimmed with ruffle, finished  
with embroidery..... **99c**

Women's Wrappers, made of novelty  
flannelette, yoke trimmed with braid  
and embroidery, skirt finished  
with wide ruffle..... **\$1.41**

### Toilet Goods.

Baby Soap, highest grade, three  
round cakes in a box, regular price  
19c; special price for this sale 12c.

Dentifrice Tooth Powder, large size  
for this sale..... **19c**

Hair Brushes, solid ebony backs, 13 rows  
of bristle, regular price 79c;  
special price for this sale..... **49c**

### Medicinal Goods.

Just three items to show how values  
range.

Amber Petrolatum, better than the ordi-  
nary petroleum jelly, our regular  
price 15c; special price for this sale **10c**

Abbey's Effervescent Salts, regular  
25c. size, special price for this sale **12c**

Tangin, regulative stimulant, the  
\$1.00 size, special price for this  
sale..... **74c**

The Attractions of Our Stores Are Their Low Prices.

**Macy's**  
R. H. Macy and Co.  
BOTH SIDES OF 14TH ST. (Running from 13th to 15th St.), SIXTH AVE.

### Specials in Cloths and Henriettas.

Solid, staple stuffs of known value  
will give life and movement to the  
Dress Goods circle this week. We  
quote specials in Ladies' Cloth, Broadcloth  
and Silk-finished Henriettas.  
If the volume of responses measures  
up to the merit of the bargains  
there'll be a dashing business to record.

Ladies' Cloth, a weave that is univer-  
sally known and favored. Thousands of  
women prefer Ladies' Cloth. To-day's  
news will interest that class. To-morrow  
we will offer nearly three hundred pieces  
of this good fabric, including black and  
over forty colors, 52 in. wide, 49c  
worth 75c, at..... **49c**

Broadcloth—no use applying types to the  
empty task of extolling Broadcloth.  
Its beauty and grace, its serviceabil-  
ity are all-powerful to keep them in-  
trenched in your liking. These are  
satin-finished, smooth twilled backs,  
black and over thirty colors, 52 in.  
wide, worth \$1.25, at..... **98c**

Broadcloth, another and finer line, ex-  
quisitely calendered surfaces—soft, mel-  
low, almost glossy—black and twenty-  
nine of the newest tints to select from.  
Nothing choicer for a tailored gown, 52  
in. wide, offered elsewhere as a great  
bargain at \$1.50; our price for these  
splendid goods is..... **\$1.24**

Silk finished Henrietta, manufactured ex-  
pressly for us, black and fifty-three  
colors, 45 in. wide, 49c. Another line from  
the same source, including evening tints,  
45 in. wide, 59c. And still another line,  
extra fine, black and twenty-two shades,  
45 in., advertised elsewhere at 80c,  
80c; our price..... **69c**

### Silk Bargains.

Four items from the great collection—four little-priced items. By every  
precedent, by every condition of the current market they should be a third  
more. Drawing conclusions from events here you'd think that prices have  
recently declined instead of having advanced so swiftly.

Fancy Taffeta Silk, styles and col-  
orings for all uses, worth 75c, at..... **59c**

Broad Satins—white, ivory, cream  
and delicate gas-light tints, worth  
75c, at..... **49c**

Black Taffeta Silk, strong and brilliant  
lustre, one yard wide, worth \$1.25,  
at..... **98c**

Changeable Taffeta Silks, great variety  
of rich combinations, worth 85c, at..... **59c**

### Furniture.

#### Another Sale of Makers' Samples.

Parlor Furniture—odd pieces—manufacturers' samples—Sofas, Reception  
and Arm Chairs—brilliantly polished inlaid mahogany veneered frames  
—artistically upholstered in velour, plush and satin damask, choice of  
over fifty designs—far below current wholesale prices.

Parlor Reception Chairs.  
\$8.50 values at..... **\$4.49**

\$12.00 values at..... **\$5.24**

Parlor Arm Chairs.  
\$12.50 values at..... **\$5.99**

\$15.50 values at..... **\$6.99**

Beautiful Parlor Sofas, twelve different styles, regular  
\$18.50 values, at **\$10.99**

Dining Tables, may be extended to six  
feet, solid oak, heavy post legs,  
worth \$5.00; our price..... **\$3.99**

Couches, all hair, finished with four  
rows deep tufting, all-spring edge, cov-  
ered with velour or corduroy in your  
choice of several colors, finished with  
fringe to match, worth \$15.00;  
our price..... **\$11.99**

Dressing Cases, solid oak, heavily  
carved frames, large bevelled plate mir-  
ror size 22x28 in., worth \$12.00;  
our price..... **\$9.49**

Three-piece Bedroom Suits, made of  
quarted oak, including large-size dress-  
ing case, swell front, bevelled plate mir-  
ror size 24x30 inches, worth  
\$24.00; our price..... **\$18.24**

### Lace Curtains.

You can't form a clear idea of our  
Lace Curtain values until you see  
the goods. They are singularly fine  
and peerlessly cheap. If there is a  
bleak house that Lace Curtains will  
render cheerier and sunnier, the  
economic genius of the place should  
secure some of the following:

Nottingham Lace Curtains, fine real lace  
designs, worth \$6.00 per pair;  
our price..... **\$4.48**

Irish Point Lace Curtains, handsome  
designs, worth \$10.00 per pair;  
our price..... **\$7.98**

Irish Point Lace Curtains, large variety  
rich patterns, worth \$15.00 per  
pair; our price..... **\$10.74**

Renaissance Lace Curtains, with eight-  
inch inserting and edging to match,  
worth \$25.00 per pair; our  
price..... **\$19.98**

Irish Point Vestibule Laces, graceful  
and novel designs, worth \$2.50;  
our price..... **\$1.49**

Irish Point Vestibule Laces, in all-over  
Renaissance designs, worth \$3.75  
per yard; our price..... **\$2.89**

### Upholstery Goods.

We cherish the simple faith that  
beautiful goods at fair prices always  
receive just appreciation. Practising  
obedience to that principle has given  
a permanence to activity in our  
Upholstery business which has never  
been surpassed. Busy, busy, busy  
all the time. A hint of the issues  
for to-morrow's line of action.

Armure Tapestry Portieres, exquisite  
effects and colorings, heavily fringed top  
and bottom, worth \$8 per pair;  
our price..... **\$6.24**

Silk Tapestry Portieres, beautiful two-  
tone colorings, rope edges, sold  
elsewhere at \$20; our price..... **\$16.24**

Imported Tapestry Table Covers, rich  
solid colors, with artistic designs in centre  
Size 2x2 yards at \$4.74.  
Size 2x2½ yards at \$5.98.  
Size 2x3 yards at \$6.98.

Silk Taffeta Damask, 50 inches wide, suit-  
able for draperies and upholstery work  
worth \$2.50 per yard; our  
price..... **\$1.74**

Silk Furniture Fringes, seven inches deep,  
solid elsewhere at \$1.75 per yard;  
our price..... **\$1.24**

Silk Curtain Loops, very handsome  
quality, worth \$1.10 each; our  
price..... **79c**

Cottage Curtain Rods, white en-  
amelled, complete with fixtures..... **14c**

Curtain Poles, white enamelled,  
complete with brass fixtures, worth  
60c; our price..... **39c**

Lonsdale Holland Window Shades, all  
colors, good spring rollers, worth  
fringe 53c, without fringe..... **44c**

Armor Pieces and Shields for cozy cor-  
ner decorations at \$1.98, \$4.74, \$4.98  
and 99c.

### Linoleums.

No seconds—no goods that are  
rushed from the factory when only  
partially dry. Our Linoleums are  
carefully made of best cork and free  
from flaws.

38c. for the 50c. qualities.  
47c. for the 60c. qualities.  
61c. for the 75c. qualities.  
76c. for the 90c. qualities.

### Floor Oil Cloths.

Best grades, thoroughly seasoned, an  
interminable assortment of patterns.

19c. for the 30c. qualities.  
21c. for the 35c. qualities.  
29c. for the 40c. qualities.  
36c. for the 50c. qualities.  
43c. for the 60c. qualities.

### Another Rug Sale.

Beautiful Rugs from the beautiful  
Orient were the inspiration of a  
grand sale last week. This week  
we ask you to give the same vigor-  
ous and enthusiastic support to the  
Rugs of America—John Bromley &  
Son's All-wool Smyrna Rugs. The  
following prices back up our request:

Size 18x36 in. at 77c.  
Size 21x45 in. at \$1.17  
Size 26x54 in. at \$1.54  
Size 30x60 in. at \$1.98  
Size 36x72 in. at \$2.98  
Size 4x7 ft. at \$4.68  
Size 6x9 ft. at \$10.49  
Size 7½x10½ ft. at \$16.24  
Size 9x12 ft. at \$21.88

### Women's Bath Robes.

Our assortment of Bath Robes was  
carefully chosen. We gave good at-  
tention to the task. The materials  
are pretty and tasteful; the work-  
manship is first class. Two items to  
show the price drift.

Women's Bath Robes, made of wool  
eiderdown, large collar, bound with  
satin ribbon and finished with  
heavy worsted girdle..... **\$2.99**

Women's Bath Robes, made of wool  
ripple eiderdown, bound with satin  
ribbon, finished with heavy  
worsted girdle..... **\$5.99**

### \$1.00 Corsets at 59c.

"J. B." Corsets are standard. Their  
sterling qualities are known to all  
women. That's why this offering  
will cause wonder, surprise and brisk  
buying.

"J. B." Corsets, covered with white and  
drab jeans, satin strips, extra long  
waists, flossed tops and bottoms,  
worth \$1.00; our price..... **59c**

"The Comtesse" is a Corset from  
Paris—full of grace and strength—  
we control it for this market—\$2.98  
to \$13.48.

The Diamond Sale  
Continues.  
Prices a Third  
Less Than the  
Rates Current  
Before the War in  
Africa Started.

**Macy's**  
6th Ave. 14TH ST.

### \$2.00 Plates at 97c.

We secured nearly two hundred  
dozen Haviland China Fish and  
Game Plates at much less than  
their real value. The decorations  
will please all who are aesthetic—  
graceful festoon shapes, deep borders  
done in exquisite Empire colors,  
richly embellished with gold. The  
centres are decorated with fish and  
game studies executed by D. Albert,  
the famous Limoges artist. Each  
design bears his signature. These  
Plates were imported to retail  
at \$21.00 to \$24.00 per dozen;  
your choice at 97c. each.

### Other Fine Plates.

Our display of single course Plates  
is without worthy rivalry. Pre-  
eminent interest clusters around  
some splendid effects representing  
the purest designs of Wedgwood,  
Aynsley, Bridgwood and other  
celebrated makers. We invite you  
to examine a special line—exact re-  
productions of the old Hall Pottery  
Plates made in 1790.

German China Dinner Plates, petite bou-  
quet, nosegay and garland decora-  
tions, gold edge, per dozen..... **\$2.28**

Austrian China Dinner Plates, festoon  
shapes delicate sprays, gold edge,  
per dozen..... **\$2.76**

Austrian China Dinner Plates, superb  
gold lace borders, wonderfully  
beautiful, per dozen..... **\$3.95**

Breakfast Plates, same effects as above,  
\$2.88 per doz. Tea Plates, \$2.76,  
and Bread and Butter Plates..... **\$1.79**

### Japanese Ware Bargains.

This week the bargain counters on  
main floor will hold a great impor-  
tation of Japanese China at the low-  
est prices ever heard of. There'll be  
an early and a big scramble for  
them.

C